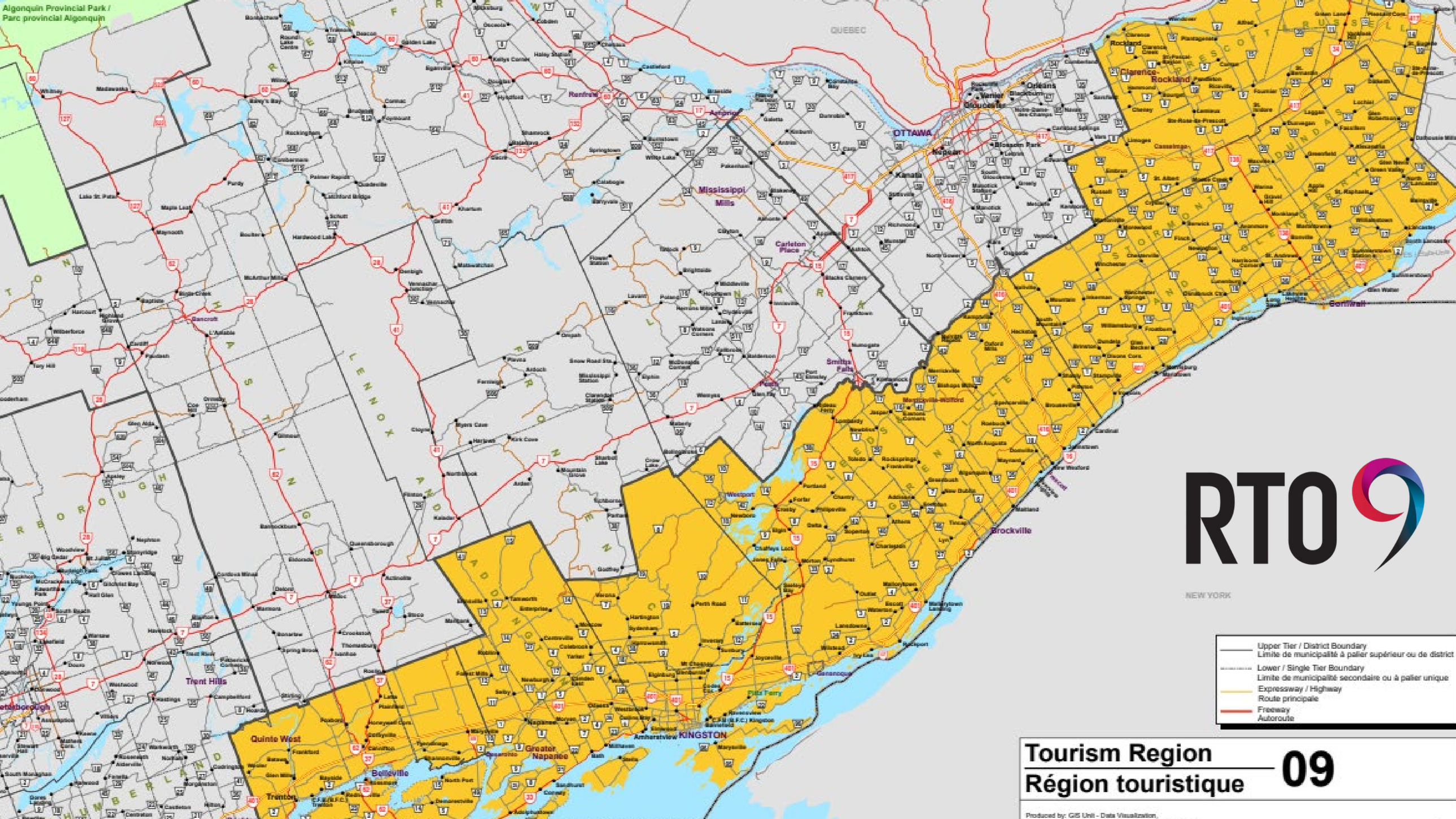
Binational Tourism Summit
November 10, 2026

RTO 9

REGIONAL TOURISM ORGANIZATION 9

- Not-For-Profit organization
- Funded by the Ministry of Tourism, Culture and Gaming
- Governed by a 13 member Board of Directors
- 11 Destination partners


Algonquin Provincial Park /
Parc provincial Algonquin
QUEBEC
NEW YORK
OTTAWA
Mississippi Mills
Carleton Place
Smiths Falls
Brockville
Cornwall
KINGSTON
Greater Napanee
Quinte West
Belleville
Trent Hills
Upper Tier / District Boundary
Limite de municipalité à palier supérieur ou de district
Lower / Single Tier Boundary
Limite de municipalité secondaire ou à palier unique
Expressway / Highway
Route principale
Freeway
Autoroute
Tourism Region
Région touristique
09
Produced by: GIS Unit - Data Visualization,

RTO9 FIVE PILLARS

www.southeasternontario.ca

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PRODUCT DEVELOPMENT



INVESTMENT ATTRACTION



WORKFORCE DEVELOPMENT



MARKETING



PARTNERSHIPS



PARTNERSHIPS

PARTNERSHIPS

To become a catalyst in building strategic alignment and promoting collaboration within the industry.

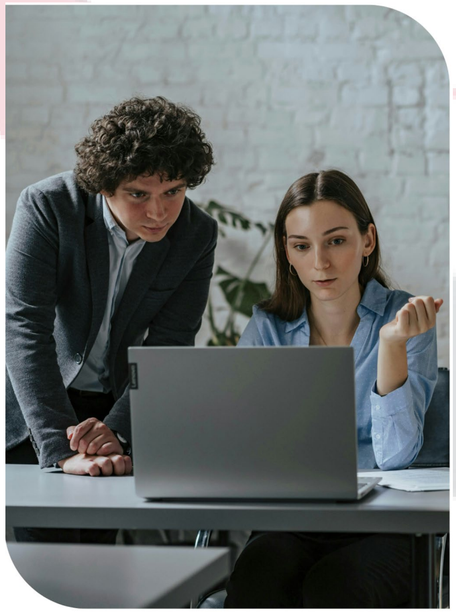
2026/2027 Partnership Fund Program



Photography & Videography



Marquee & Wayfinding Signage



Digital Capacity Building

RTO9 Operations Team





Bonnie Ruddock
Executive Director



Meg Dabros
Operations Manager



Steve Weir
Sr. Marketing Manager



Lesley McDougall
Digital Marketing Manager

Thank You!

Miigwetch!

Merci!

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