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Visit 1000 Islands

September PR Reporting



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The Rundown

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September Media Monitoring - General

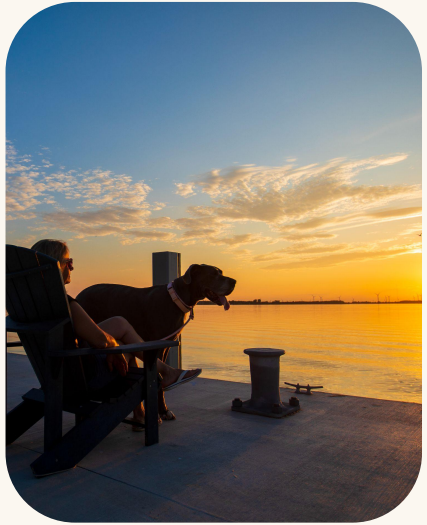
Media Outlet	Article	UVM
Yahoo Life	12 Types Of Salad Dressing Explained	379,895,392
The New York Times	The Best Place to See Fall Colors? From the Water.	156,874,506
MSN Canada	Ontario has a 'mini Europe' with misty waterways and cozy autumn villages	88,713,315
The Globe and Mail	Love Lake Ontario? Here's how to enjoy it this fall	5,501,290
The Travel	The 'Caribbean Of New York' Is A Secret State Park On The U.S.-Canada Border	2,735,855
Yahoo Creators	7 pot roast dinners and the sides that anchored the 1950s Sunday plate	2,421,138

September Media Monitoring - General

Media Outlet	Article	UVM
Narcity	Ontario has a 'mini Europe' with misty waterways and cozy autumn villages	1,870,210
Yahoo Canada	Ontario has a 'mini Europe' with misty waterways and cozy autumn villages	1,666,196
Yahoo Canada	As Canada-U.S. relations sour, border towns of upstate New York fear damage will be permanent	1,666,196
Blue Water Healthy Living	Top New York destinations for a scenic fall getaway	23,057
CBC	As Canada-U.S. relations sour, border towns of upstate New York fear damage will be permanent	
Yahoo Canada	As Canada-U.S. relations sour, border towns of upstate New York fear damage will be permanent	1,666,196

Leads, Pitches and Press Conversations

- **Michele Herrmann,** *Forbes, USA Today, BBC* – Unique foliage tours pitch
- **Kaitlyn Rosati,** *Business Insider, Time Out* – Unique foliage tours pitch
- **Kemi Ibeh,** *Fodor's Travel, AFAR, Thrillist, Matador, Time Out* – Unique foliage tours pitch
- **Noreen L Kompanik,** *TravelPulse* – Unique foliage tours pitch
- **Brittany Anas**, *Yahoo Creators, MSN, Business Insider* – Unique foliage tours pitch
- **Acacia Gabriel,** *Lonely Planet* – Unique foliage tours pitch
- **Stefanie Waldek,** *Travel + Leisure, Luxury Travel Report, National Geographic* – Unique foliage tours pitch
- **Eben Diskin,** Matador Network – Unique foliage tours pitch
- **Erin Vasta,** *U.S. News and World Report* – Unique foliage tours pitch
- **Patricia Doherty,** *Travel + Leisure, MSN* – Unique foliage tours pitch
- **Alison Fox,** *Travel + Leisure* – Unique foliage tours pitch
- **Lauren Breedlove,** *AFAR, Outside Magazine, Food & Wine, T+L* – Unique foliage tours pitch
- **Stacey Lastoe,** *Daily Mail U.S.. Travel + Leisure, Yahoo Life, AOL* – Unique foliage tours pitch
- **Eric Bowman,** *TravelPulse* – Best Halloween Towns Across the US
- **Eric Bowman,** *TravelPulse* – Best Events in US This October
- **Maggie Hennessy,** *Bon Appetit, VinePair, Chicago Sun Times* – More info on Shore Dinners and press trip invite
- **Robert Annis,** *AARP, Go RVing, Midwest Living, Travel + Leisure* – More info on Shore Dinners and press trip invite
- **Kelsey Glennon,** *AARP* – Special cruise/smaller cruises
- **Natasha Bazika,** *Martha Stewart Living* – Looking for affordable coastal towns in US
- **Angie Briggs,** *Brand USA* – Winter Beyond the Holidays



Press Trips

Recent Press Trips:

- Kelsey Wilking - Matador Network
  - September 15 – 18
  - Travefy here
  - Coverage will be out soon

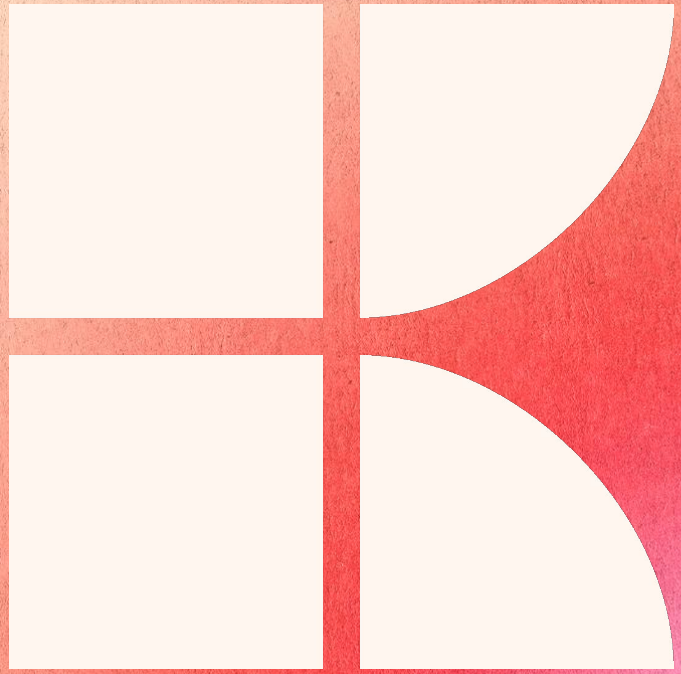


Pending/Possible 2027 Press Trips:

- Larry Heath & Hollis Brunt - The AU Review (Canadian publication)
- Wendy O'Dea: Islands, Travel + Leisure, USA Today 10Best
- Robert Annis: AARP, Go RVing, Midwest Living, Travel + Leisure
- Stasia Brewczynski & Adam Callaghan: Food & Wine, CT Insider, AFAR
- Ashlea Halpern: Conde Nast Traveler, AFAR, Oprah Daily

What's Next?

- Media monitoring
- Focused pitching
  - Keep us posted on anything new!
  - Anything holiday related?
- 2027 planning - next!



Thanks!