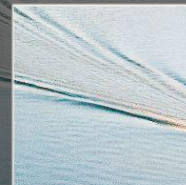
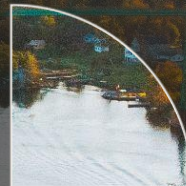
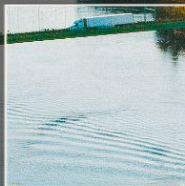
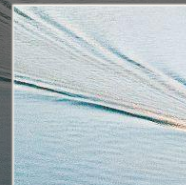
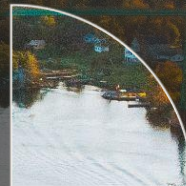
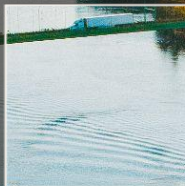


Visit 1000 Islands



August PR Reporting





karsh hagan
madden
August 2026

The Rundown

04

Media Monitoring

05

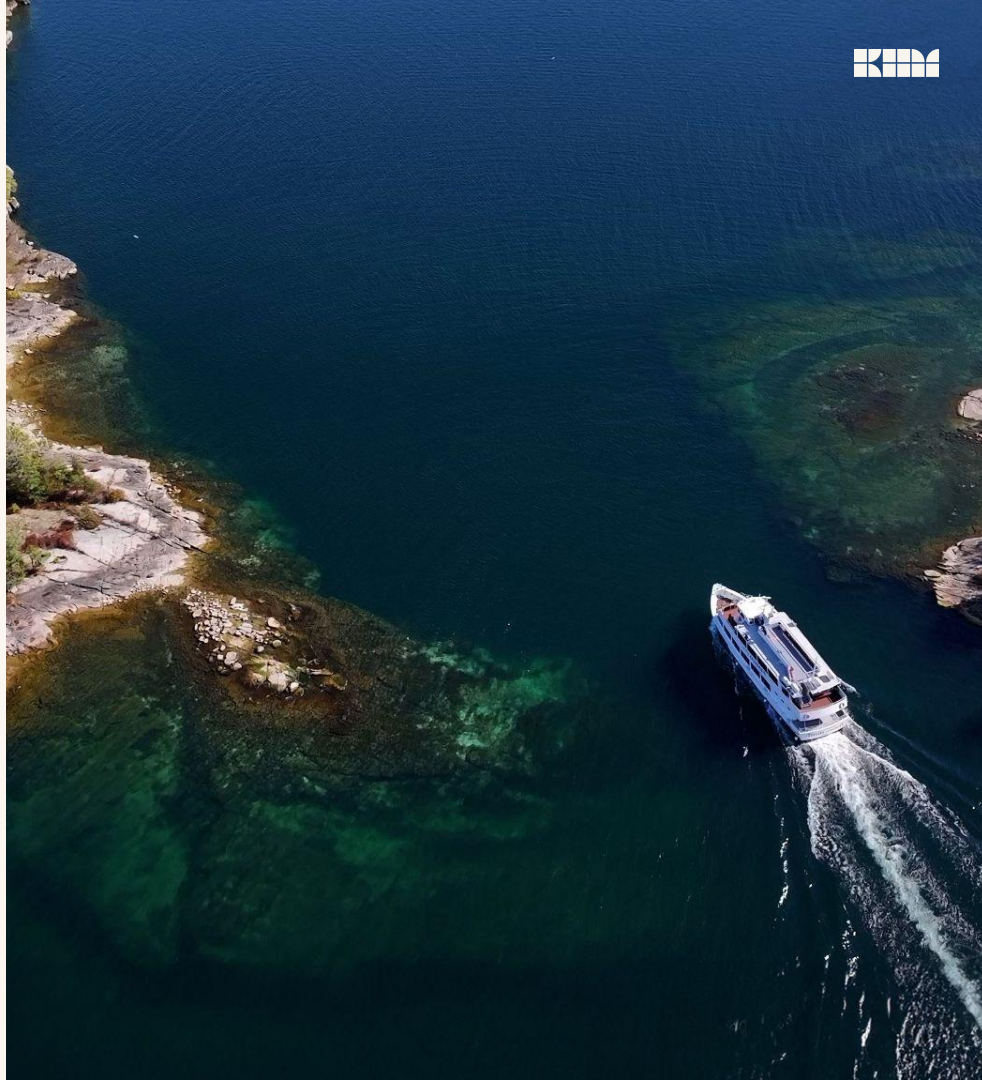
Press Conversations

06

2026 Press Trip Planning

07

What's Next



August - KHM Secured

- *TravelPulse*, [Cool Places to Escape the Dog Days of Summer](#)
 - UVM: 146,135
- *WTSP-TV (St Petersburg, FL)*, [Great Day Live: August 11, 2026: Destination Dupes \(15:30 - 16:26\)](#)
 - UVM: 616,941
- *Extended Weekend Getaways Magazine (August Issue 2026)*, [Dressing Up a Legendary Spot in New York \(pg. 40, 41\)](#)
 - Print readership: 103,000
- *AFAR*, [The Most Charming Small Towns in Every US State](#)
 - UVM: 599,372



Great Day Live: August 11, 2026



August Media Monitoring - General

Media Outlet	Article	UVM
MSN	You don't need a passport for these international-feeling getaways	88,713,315
USA Today (syndicated x18)	You don't need a passport for these international-feeling getaways	54,575,385
The Wall Street Journal	The Freaky, Tentacled 'Alien' Bait Turning American Fishing Upside Down	26,376,144
Cleveland.com	A castle on an island in New York you can tour — and sleep in	3,663,185
The Family Handyman	Unique Castles in Every State Across the U.S.	2,050,109
Narcity	This \$41 train from Toronto takes you to a mini Venice with sparkling waters and historic charm	1,870,210
Narcity (syndicated x2)	Ontario's mini Venice is a road trip from Ottawa and it's full of European charm	1,870,210
WWNY-TV (Watertown, NY)	NY's new bid to woo Canadian tourists amid escalating trade war, 'Lake America' rhetoric	274,141

Leads, Pitches and Press Conversations

- **Brandon Withrow**, *Cool Material*, *Sierra Mag*, *BBC Travel* – Checked back in on a 2027 press trip
- **Ashlea Halpern**, *AFAR*, *Conde Nast Traveler* – Checked back in on a 2027 press trip
- **Chloe Sorvino**, *Forbes* – 1000 Islands dressing origin/history pitch
- **Erin McDowell**, *Business Insider* – 1000 Islands dressing origin/history pitch
- **Lauren Breedlove**, *AFAR*, *Outside Magazine*, *Food & Wine*, *T+L* – 1000 Islands dressing origin/history pitch



Press Trips

Upcoming Press Trips:

- ◆ [Kelsey Wilking](#) - Matador Network
 - September 15 - 18
 - Traveling with her husband (he will cover his expenses)
 - Working itinerary [here](#)
 - Travefy [here](#)

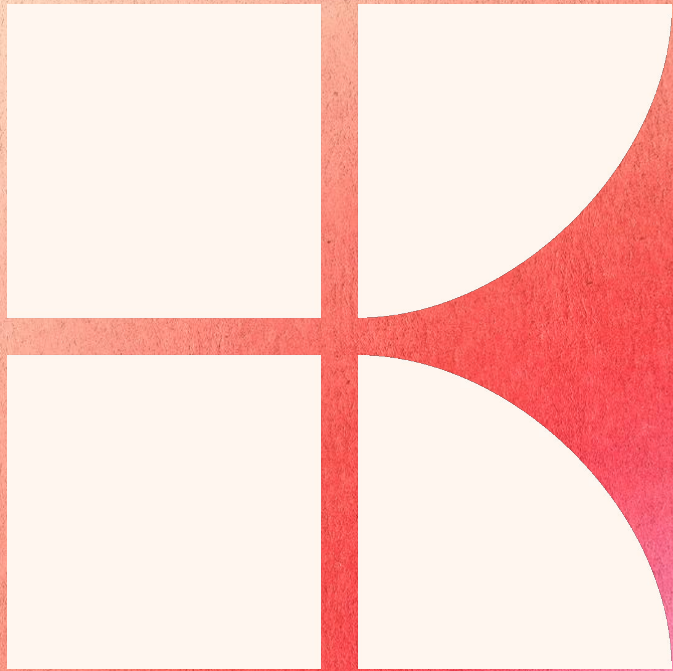
Pending 2027 Press Trips:

- ◆ [Larry Heath](#) & **Hollis Brunt** - The AU Review (Canadian publication)
 - Will look into booking them next year
- ◆ [Wendy O'Dea](#): Islands, Travel + Leisure, USA Today 10Best
 - Will look into booking her next year



What's Next?

- Immersion trip!!!
- Media monitoring
- Focused pitching
 - Keep us posted on anything new!
 - Unique leaf-peeping opportunities
 - Anything holiday related?
- 2026 press trip outreach
 - Kelsey Wilking/Lonely Planet press trip
- 2027 planning
 - Add onto October/November call



Thanks!