#### MEDIA OVERVIEW

Even though it's been a vacation destination for more than 150 years, the 1000 Islands' story is largely unknown. That's our fault. Actually, you can blame that on the automobile but we'll leave that explanation for when you visit.

The truth is that very few believe this place exists.

More than one thousand islands straddling an unguarded international border, European-style castles and a Venice-like quality where you can boat to restaurants, stores and golf courses? It's all true and fairly accessible but there's certainly an unbelievable quality to it.

Want to surprise your audience? Join us in making the unbelievable feel not only possible, but familiar.

The 1000 Islands – pronounced "Thousand Islands" – is relatively affordable compared to most Northeastern U.S. and Southern Canadian destinations and brings a slower lifestyle that tickles the nostalgic heartstrings of vacations past.

We love to tell our story and think you will too.

# The Big Stuff

The St. Lawrence River is one of the largest freshwater rivers in the world and among its first 100-plus miles are more than 1,800 islands carved by glaciers. The U.S.-Canadian border zigzags along the river, careful not to bisect any island. Today many of those islands are privately owned; accommodations range from modern mansions to one-room cottages. Other islands are home to public campgrounds, fairytale castles, accessible lighthouses, golf courses, restaurants and a post office. Touring among the islands on day cruises known as boat tours is the most popular first-timer activity to awe at the beauty of the waterway and hear true stories of pirates, Prohibition bootleggers and the Gilded Age rich and famous who once treated this like their private playground. You'll cross the international border without even realizing it!

Lighthouses, speedboats, beaches, craft beverages, historic mansions, waterfront hotels, al fresco dining, petting farms, mini-golf, island campgrounds. It's all here. Really. Visit and help share our story.

## A Few Facts to Get Started...

- Yes, there are 1,000 islands! 1,864 actually.
- Thousand Island Dressing comes from here. Seems like a no-brainer but people always ask.
- It's in the United States. And Canada. The two countries peacefully share it.
- That's all freshwater. Lake Ontario, the St. Lawrence River...all of it.
- Getting a boat to the island castles is easy. It happens daily much of the year. Yes, you can spend the night at one of them.

## Work with us!

From fact-checking and introductions to FAM hosting and itineraries, we've done it all. Let us know how we can support your 1000 Islands content.

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