

Request for Proposals

1000 Islands Multi-language/inclusive Website Solutions

July 24, 2023

Company Background

The 1000 Islands International Tourism Council (Council) is an independent, nonprofit 501c3 serving as the official tourism promotion agency for Jefferson County, New York.

Request Overview

The Council undertakes a variety of destination marketing tactics aimed at bolstering and sustaining leisure and trade travel in the area generally regarded as the greater 1000 Islands region.

Among the Council's many owned digital and social properties is its main consumer website, www.visit1000islands.com. To better serve potential international visitors as well as improve the digital experience for all users, the Council is seeking solutions that allow content on its website to be consumed in a variety of languages. The ideal solution will also integrate accessibility functions for improved user experience across abilities.

Scope of Work

The successful vendor will propose a web solution that will allow for the Council's website to be interpreted in a variety of languages including, but not limited to, French Canadian, French, Spanish, German and Greek. The successful vendor will also provide a solution that includes a user-interface that allows accessibility tools to be made available for users at their choosing.

Preference will be given to ready solutions that are able to "plug into" the Council's existing Word Press content management system.

Preference will also be given to vendors who understand the region and its priority on French Canadian users in the province of Quebec. Solutions that streamline French Canadian content, potentially with the Council's owned properties such as the milleiles.com website and domain name, will be given extra consideration.

Submission Requirements

Proposals must adhere to the following guidelines to be considered:

- Proposals must include name of proposed vendor manager who will supervise service.
- Proposals will outline pricing structure including flat fees for service, “upsell” features and costs of maintenance or software upgrades, annual renewals, etc.
- Proposals should outline an approximate on-boarding and launch timeline from contract.
- Proposal should outline any instances that will trigger fees for service beyond those outlined in this request.
- Preference will be given to multi-year solutions and will detail costs as a whole, annually, monthly, etc.
- Proposals must be received by the Council no later August 14, 2023; proposals should be emailed to Corey Fram, corey@visit1000islands.com, or delivered to the Council’s U.S. mailing address below.
- Proposals should outline, in detail, which languages are covered by the solution as well as a user-interface explanation to describe various functionality.
- Proposals wishing to feature French Canadian services should outline how that service could integrate with milleiles.com.

The Council reserves the right to reject any and all proposals.

It is understood that agreement/contract date is subject to funding awarded to the Council by outside agencies. The Council anticipates execution of contract in the third quarter of 2023.

Contact Information

Corey Fram, director of tourism, 1000 Islands International Tourism Council
315-482-2520 corey@visit1000islands.com