

MAY PR REPORTING

June 10, 2026

THOUSAND ISLANDS

 MADDEN

1000 Islands

THE RUNDOWN

→ **Media Monitoring**

→ **Press Conversations**

→ **2026 Press Trip Planning**

→ **What's Next**

May Media Monitoring – Madden Secured



MSN, [11 essential 1000 Islands restaurants you'll want to try on your next trip](#)

UVM: 86,856,995

Result from press trip

Yahoo Creators, [11 essential 1000 Islands restaurants you'll want to try on your next trip](#)

UVM: 2,421,138

Result from press trip

11 essential 1000 Islands restaurants you'll want to try on your next trip

The 1000 Islands region stretches along the St. Lawrence River between the United States and Canada, offering a mix of natural beauty, small-town charm, and surprisingly impressive dining. Whether you want a waterfront breakfast, a casual lunch, or a memorable dinner, these restaurants showcase some of the best flavors in the area. Here are eleven 1000 Islands restaurants worth adding to your itinerary.

1. Bella's



May Media Monitoring – General

MEDIA OUTLET	ARTICLE	UVM	SHARES
Yahoo Life	2026 Memorial Day events and observances in NNY	379,895,392	0
Yahoo Life	Cape Vincent Arts Council announces free summer concerts	379,895,392	0
Aol	St. Lawrence County June events	30,808,828	0
The Globe and Mail	Cruises are a different way to see places you thought you knew	5,894,362	0
WSTM-TV (Syracuse, NY)	Cruise out of Oswego: tickets cost upwards of \$10,000	779,121	0
Wildsam Magazine	5 Cool Canadian Attractions Just Across the Border	78,147	0
Fast Food Club	You can actually tour this magical castle on a private island in New York	29,602	0
Fast Food Club	15 gorgeous historic towns in New York that feel frozen in another era	29,602	0
Your City WithIN	Fireworks cruises to return to these major Ontario tourist spots	14,837	0

Leads, Pitches and Press Conversations

→ LEADS/PITCHES:

- ◆ **Deskside**
 - Catherine Smith - *USA Today, Philly Magazine*
- ◆ **Brittany Anas, Forbes** - 1000 Islands dressing
- ◆ **Scott Laird, Forbes** - Affordable domestic islands
- ◆ **Rhea Mulani, Harper's Bazaar** - Shoulder Season destinations
- ◆ **Ashlea Halpern, Condé Nast Traveler, Oprah Daily, TIME Magazine, AFAR** - Smaller Cruises for families
- ◆ **Jane Woolridge, Travel + Leisure** - Cruising in North America
- ◆ **Brittany Anas, Livability** - Small to Mid-Sized Towns for Early Summer Getaways
- ◆ **Eugenia Lazaris, Global Traveler Magazine** - Set Jetting destinations



Press Trips

Upcoming Press Trips:

- ◆ **Karon Warren:** AAA, Atlanta Journal-Constitution, USA Today 10Best
 - July 26-29
- ◆ **Judy Garrison/Len Garrison:** Atlanta Journal-Constitution, Southern Living, North Georgia Living
 - July 26-29
 - Working itinerary [here](#) - would like to have finalized by July 7th
- ◆ **Kelsey Wilking** - Matador Network
 - September 15 - 18
 - Flight has been booked

Pending Press Trips:

- ◆ **Acacia Gabriel** - Lonely Planet
 - Checking back this month about dates later in the summer/fall
- ◆ **Allison Tibaldi** - Family Vacationist, USA Today 10Best, USA Today, SmarterTravel, TourScoop
 - Followed up about dates later in the summer/fall





What's Next

- Media monitoring
- Focused pitching
 - ◆ Any new hotel updates, tours, exhibits, etc.?
 - ◆ IMM mid-year check-in
- 2026 press trip outreach
 - ◆ Itinerary planning